

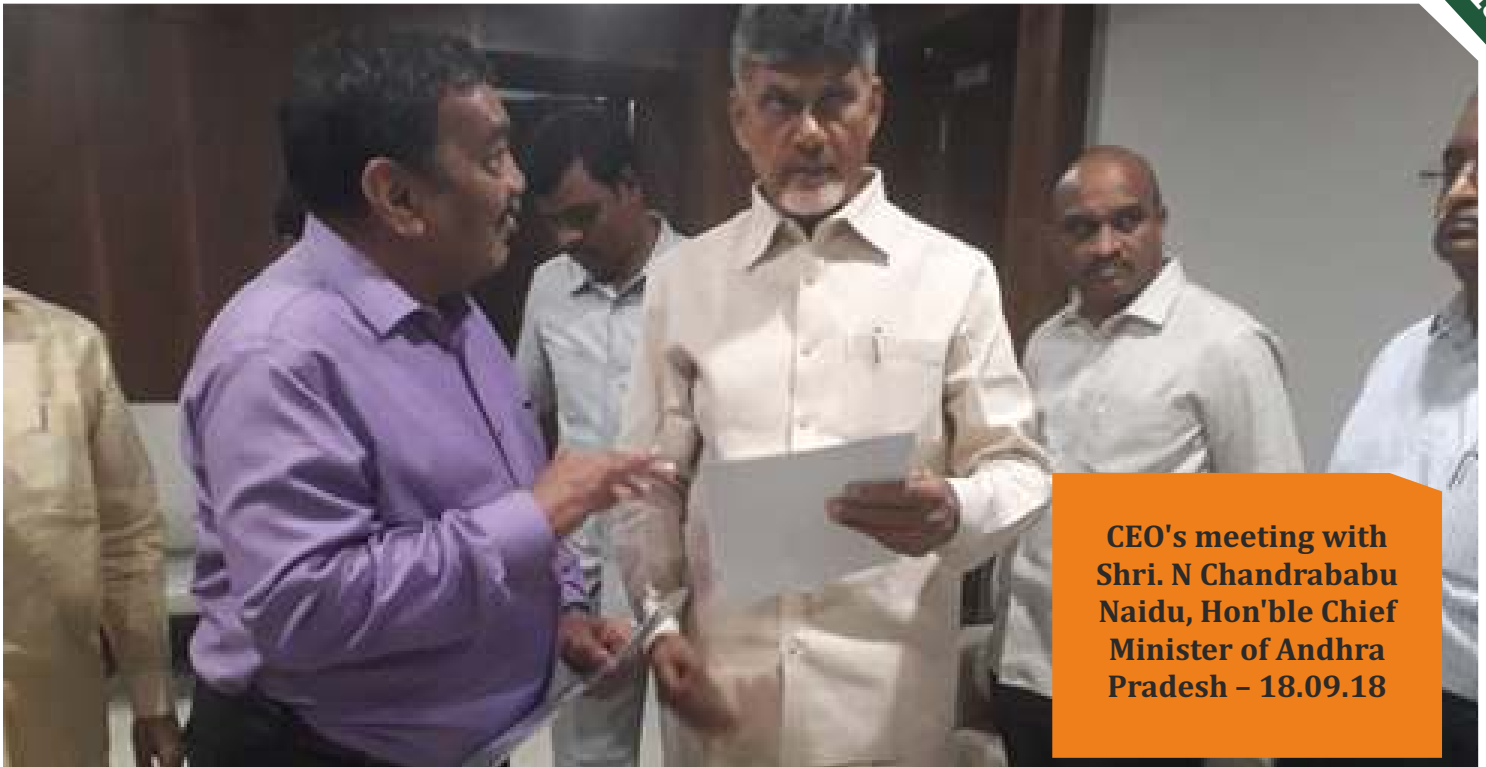
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PARIVARTAN

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Oct 2018



CEO's meeting with Shri. N Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh - 18.09.18



Visit of Shri Khemraj Chaudhary IAS, Additional Chief Secretary, Animal Husbandry, Fisheries & Gopalan Department, Govt of Rajasthan to 'Dr. Vijaypat Singhania Centre of Excellence for Assisted Reproductive Technologies in Livestock', Vadgaon-Rasai, Pune on 08.09.2018



Visit of Mr. Nimesh Kampani and team to JM Financial Foundation CSR project

21 ILD Centres are operational under JM Financial Foundation CSR project in Sikandara, Jhajha and Chakai blocks of Jamui district of Bihar state. Mr. Nimesh Kampani, the Founder and Chairman of JM Financial Group visited the ILDC at Lachhwar along with his brother Mr. Ashith Kampani on 24th July 2018. Ms. Puja Dave - Associate Director and Head of CSR, JM Financial Products Ltd, Ms. Angana Gupta, Manager CSR, JM Financial Limited and the project team were also present during the visit. At the ILDC, they interacted with the Gopal as well as the monitoring staff and reviewed the project operations.



Progress review of Cattle Breed and Small Ruminant Improvement Project (CBSRIP) by District Level Review Committees (DLRCs) in Odisha



Recent Happenings

As per the Agreement signed between JK Trust and the Government of Odisha, the progress of the project implementation under Cattle Breed and Small Ruminant Improvement Project (CBSRIP) is to be primarily monitored by the field functionaries (Rural Development Officer) of JK Trust on a regular basis. Besides, the programme is also being supervised and monitored by the concerned Govt. VOs from time to time. However, the State Government has also constituted Committees at the State and District levels for programme monitoring.

During the month of September 2018, District Level Review Committee (DLRC) meetings were organised in 4 districts namely; Nawarangpur, Kalahandi, Balasore and Sundargarh under the Chairmanship of Project Directors of the respective DRDAs. These meetings were convened by the Chief District Veterinary Officers (CDVOs) and attended by other members such as SDVO, ADVO (Livestock Production/Disease Control), General Manager - District Milk Union, Assistant Fodder Development Officer, District Monitoring Officer - JK Trust, Asst. Project Manager - JK Trust and two representatives of farmer beneficiaries along with two Gopals (Program Operators). The DLRC meetings in Nawarangpur and Sundargarh districts were also attended by Sri Arun Upadhyay, Sr. State Project Manager, JK Trust.

DLRCs reviewed the performance of different activities such as Artificial Insemination, production and identification of AI born Crossbred / upgraded calves of different breeds, vaccination, deworming, castration etc. against the targets fixed for each of the Integrated Livestock Development (ILD) Centers established and operated by JK Trust in the respective Districts and appreciated the achievements. It was also decided to have convergence with the DRDAs for constructing Cow Sheds under MGNREGS for benefiting the dairy farmers. Farmers attending the meeting gave very good feedback about the services provided by JK Trust at their door steps.

Calf Rally organized at Adani Foundation CSR project at Baran, Rajasthan



A calf rally was organized at Baldevpura village of Atru block of Baran district, under the CSR project of Adani Foundation.

Beneficiaries displayed 30 crossbred calves born out of AI programme offered through our ILDCs and we distributed feed tubs to all the participants.

Dr. Hari Ballabh Meena - Joint Director and Dr. Laxmi Narayan Nagar, Deputy Director, Baran graced the occasion. The event was attended by Shri Gopal Deora - CSR Head - Adani Power Plant, Baran and Mr. Ram Charan – Field Officer. From the side of JK Trust, Dr. V K Pareek (Divisional Project Manager), Mr. Vaseem Akram (Sr RDO) and Mr. Kuldeep and Mr. Ganesh (Gopals) were present at the event.

Commencement of ILDCs under JNPT CSR project

Jawaharlal Nehru Port Trust (JNPT) had entrusted J.K. Trust, Bombay (www.jktrust.org) to provide Animal Husbandry related services to dairy farmers of Chandrapur District of Maharashtra as part of their CSR initiative.

The project is to carry out Cattle Breed Improvement Programme in Chandrapur District of Maharashtra by establishing 15 Integrated Livestock Development Centres (ILDCs). Fifteen educated unemployed youth from the area were identified and post completion of training, they were posted as Gopals at these centres. These Gopals provide Artificial Insemination (AI) and other allied veterinary support services at the doorsteps of dairy farmers of the area. Breed improvement will lead to increased milk production and will enhance income of beneficiary farmers. In addition to skill enhancement and employment generation for rural youth as 'Gopals', the project also aims at reduction of malnutrition among children due to surplus milk production. The operations of project commenced on 30th September 2018.



Inauguration of ASA - ABF CSR Project in Anuppur (MP) And Sarguja (CG) districts

JK Trust has been operating 10 ILDCs under the CSR of ASA (Action for Social Advancement) and ABF (Axis Bank Foundation) for the past 1 year.

A second phase of this project with additional 10 new ILDC Centres was contemplated with funding from ASA-ABF and the inauguration ceremony of this project was held recently, on 30th August 2018. The ceremony was attended by Mrs. Neelima D'silva, Program Manager, Axis Bank Foundation, Mr. Somnath Roy, Adviser ASA Bhopal, Mr Suresh Singh, Regional Manager, ASA Kotam, Anuppur, Dr. Princy John, Deputy Manager, JK Trust, Bombay and Mr. Pradeep Verma, Project Manager and other staff.

The inauguration & lighting of lamp were done jointly by Mrs. Neelima D'silva, Mr. Somnath Roy and Dr. Princy John at ILDC centre namely DARSAGAR Block: Kotama, District: Anuppur . This was followed by speeches & felicitation by the dignitaries on the dais.



Training programme and exposure visit under ASA CSR project

JK Trust organized a four days training program for dairy farmers to enhance their awareness about cattle breed improvement programme. The resource person for the training was Dr. Rajeev Singh (Trainer), Mr. Pradeep Verma (Project Manager- JK Trust), Mr. Shafi Siddiqui & Mr. Ashok (RDOs –JK Trust), Mr. Sharadh Mishra (Sr. Area Manager, ASA) and Mr. Yogesh Pandey (Team Leader, ASA). 45 farmers benefitted from the training programme.

On 17th and 18th August 2018, training was provided at Dindori on the topic 'Cattle breed improvement programme' with focus on awareness about door step services i.e AI, Castration, Deworming, Deticking & animal health camps. The training included participatory lectures, interactive discussions as well as video show. The programme ended with



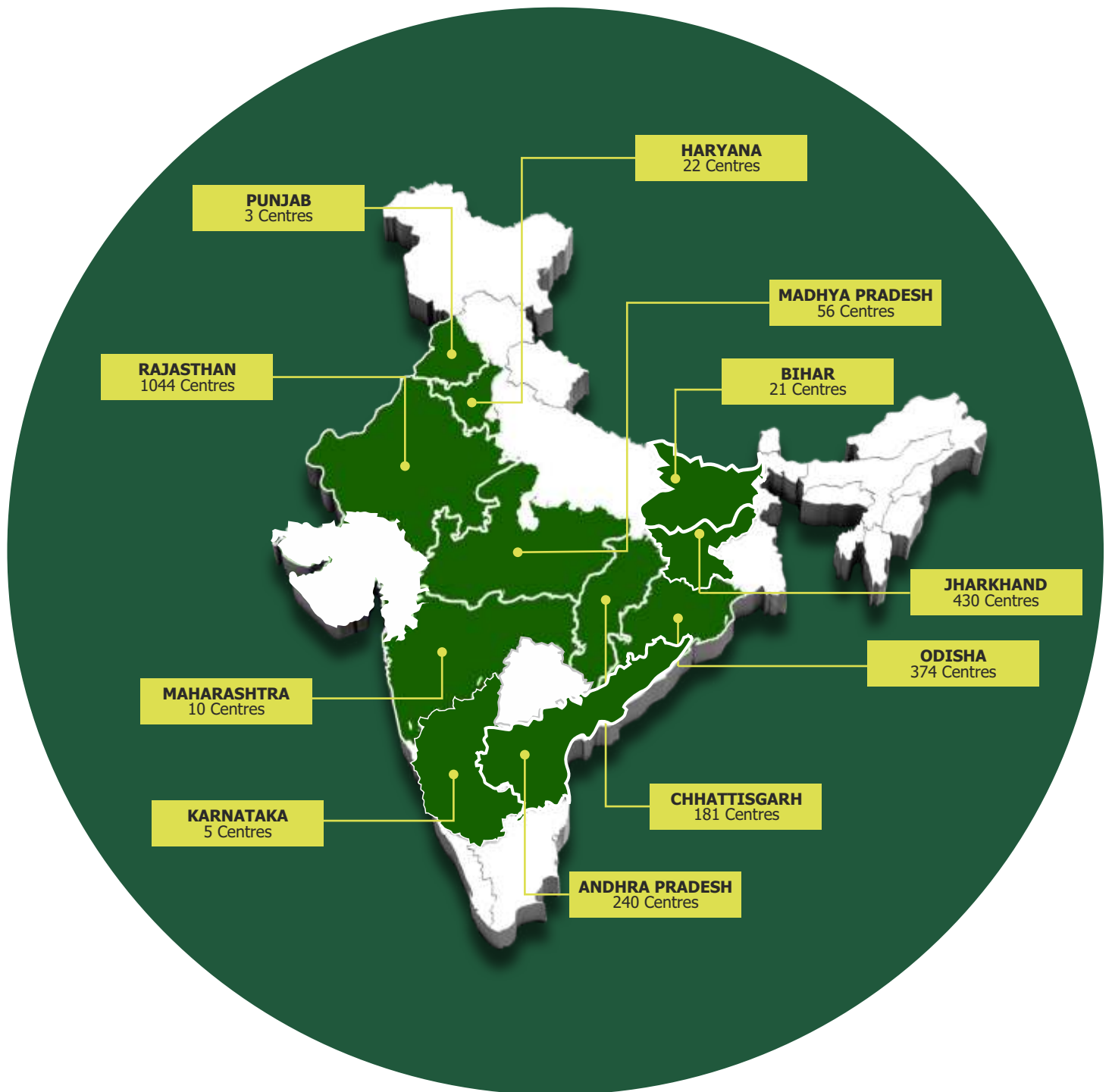


distribution of Jowar and Maize seeds as well as pamphlets with information about soil and seeds.

Exposure visits were conducted on 19th and 20th August 2018. The visit covered a self-sustainable ILDC centre, 'Bhempata', situated at Block: Barghat, District: Seoni. This ILDC was operational under our SGSY project since the year 2000. Farmers visited nearby villages and could see many of the upgraded/crossbred calves of F3 and F4 generations produced through our project intervention. Farmers on exposure visit interacted with beneficiary farmers of this ILDC and were filled with awe to hear their stories of breed improvement as well as economic prosperity from the year 2000 till today. Thereafter, the team paid a visit to Vermi compost centre and understood the various steps involved. Vermicompost is the product of the composting process using various species of worms, usually red wigglers, white worms, and other earthworms, to create a mixture of decomposing vegetable or food waste and bedding materials.

The farmers were quite happy and enthused and these 4 days of training and exposure visit gave a good learning experience for them.

PAN India Presence



TOTAL NO. OF ILD CENTRES : 2386

(As on 30th Sept, 2018)

To,

From,

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